

# CONFERENCE FOCUSING ON CIRCULAR AND BIOBASED ECONOMY 22-23 NOVEMBER 2017

## DAY 1 EXCLUSIVE SITE VISITS

### 10.00 Buses from Luleå Airport and Piteå city to Ecopark Rosfors

Inauguration outdoor in the forest (please bring warm clothes and good shoes. In November it's cold and there can be snow outside)

### Introduction film

#### 10.30 The sustainable production forestry

- Inauguration
  - Mikael Damberg, Minister for Enterprise and Innovation
  - Elisabeth Backteman, State Secretary
- Welcome to the forest
  - Eva Färnstrand, Chair of the Board Sveaskog AB
  - P-O Wedin, CEO Sveaskog AB
- Sustainable forestry stories

HOST:  
Sveaskog

### 12.00 Lunch

### Transportation and introduction film

#### 14.00 The sustainable forest industry value chain and Innovation at Smurfit Kappa Piteå

- Tour in the Kraftliner mill
- Experience Centre – storytelling
  - Circular and biobased economy
  - The forest industry value chain
  - Research, development and innovation

HOSTS:  
Smurfit Kappa  
Pia Sandvik, CEO, RISE Research Institutes of Sweden  
LTU Green Fuels & Luleå University of technology  
Bothnia Bioindustries Cluster  
PiteEnergi  
Piteå municipality

### Transportation and introduction film

#### 16.30 Sustainable housing construction and biorefinery

- The most modern factory in Europe for industrial wooden house construction
- Biorefinery - from the pulp mill side stream tall oil to tall diesel, rosin and bio oil

HOSTS:  
Gunilla Nordlöf, Director-general, Swedish Agency for Economic and Regional Growth  
Lindbäcks Bygg  
Sunpine  
PiteEnergi

### Transportation

#### 18.00 Check in at hotel

#### 19.15 Transport to Piteå Science Park

#### 19.30 Dinner

Three course dinner at 2Kök - Piteå Science Park

HOSTS:  
Piteå Science Park, CEO Helena Karlberg  
Smurfit Kappa Group, CEO Tony Smurfit

Exclusive organ concert on Scandinavia's largest organ with 9000 pipes with world-class acoustics in Studio Acusticum, a concert hall entirely built of wood

Gary Verkade, professor of organ,  
Luleå University of technology

#### Kraftliner fashion show

HOSTS:  
Erik Höglund, Deputy Vice-Chancellor,  
Luleå University of Technology  
Monica Johansson, Head of Department,  
Luleå University of Technology

## DAY 2 CONFERENCE

### 08.30 Transport from hotels

#### 09.00 Introduction by the moderators

- **Helena Karlberg**, CEO Piteå Science Park
- **Ola Alterå**, government investigator circular economy
- **Welcome**  
**Camilla Lehorst**, deputy director, Ministry of Enterprise and Innovation  
**Sven-Erik Österberg**, County Governor of Norrbotten County  
**Helena Stenberg**, municipality council Piteå municipality

#### 09.20 Sustainability from the next generation perspective

**Anna Ögren**, a young citizen from Piteå

#### 09.30 Think Green - Sweden's and the region's view on circular and biobased economy

**Carina Håkansson**, CEO, Swedish Forest Industries Federation  
**Tomas Lundmark**, Professor at the Department of Forest Ecology and Management, Swedish University of Agricultural Sciences

#### 10.00 Europe's view on circular and biobased economy

**Jeremy Wall**, Principal Administrator, Forest-based & Related Industries, DG GROW, on the forest-based bioeconomy and EU sustainable growth  
**Lauri Hetemäki**, European Forest Institute

#### 10.20 The European Investment Bank

A major partner for circular economy investments in the EU  
**Alexander Schenk**, Head of Stockholm Office, European Investment Bank Group

#### 10.30 Coffee

### 11.00 Parallel sessions (2x55 minutes)

#### • Circular and biobased economy

HOST **Ola Alterå**, government investigator circular economy

- Innovation partnership programme Circular and biobased economy, **Camilla Lehorst**, deputy director, Ministry of Enterprise and Innovation
- A regional supply chain in development, **Ulf Westerberg**, Piteå Science Park & Bothnia Bioindustries Cluster
- A circular kraftliner mill, **Ingemar Lundström**, Manager Environmental Affairs, Smurfit Kappa Piteå
- A circular and biobased city, **Daniel Fåhreaus**, CEO, PiteEnergi

#### • Biobased innovations - new biobased materials, products, fuels, bioenergy, etc.

HOST Vinnova, Sweden's innovation agency

- Next step for Preem, **Petter Holland**, CEO, Preem
- Lignin oil from black liquor, **Lars Stigsson**, Founder, Suncarbon
- Next generation gasification concept, **Rikard Gebart**, Professor at the Department of Engineering Sciences and Mathematics, Luleå University of Technology
- The RISE of the Bioeconomy **Markus Norström**, Business Area Manager, RISE Research Institutes of Sweden

#### • We'll make it happen

HOST **Malin Strand**, project manager, Fossil Free Sweden, Government Offices of Sweden

- New directions for SCA, **Jens Rieglert**, CEO SCA Munksund
- Next step for SunPine, **Magnus Edin**, CEO SunPine
- Full Scale biorefinery, **Kristina Elg Christoffersson**, Manager Research, Development and Technical customer support, Domsjö Fabriker



## → DAY 2 CONFERENCE

- The most modern factory in Europe for industrial wooden house construction, [Helena Lidelöw](#), construction manager, Lindbäcks Bygg
- Investments in Europe  
[Alexander Schenk](#), Head of Stockholm Office, European Investment Bank Group

- Other values of the forest  
HOST [Carina Håkansson](#), Swedish Forest Industries Federation  
[Kent Lindvall](#), founder Treehotel  
[Viveka Beckeman](#), General Counsel, Legal and Real Property, Sveaskog  
[Anna Kuhmunen](#), CEO Silba Siida

### 13.00 Lunch and exhibition\*

### 14.30 Chamber Choir of Erik Westberg

### 14.45 Sustainability in the packaging value chain

[Steven Stoffer](#), Group Vice President  
Development Smurfit Kappa

### 15.00 Summary and conclusion

[Christofer Fjellner](#)  
[Carina Håkansson](#)  
[Jeremy Wall](#)  
[Malin Strand](#)  
[Steven Stoffer](#)  
[Camilla Lehorst](#)

### 15.45 Short organ concert

### 16.00 Mingle and exhibition\*

### 17.00 Buses from Piteå Science Park to Luleå airport

### 17.30 Exhibition\* closes

### \*Exhibition - The regional forest based value chain, Research and Innovation

- Bothnia Bioindustries Cluster  
The regional forest based value chain; forest, sawmills, pulp & paper mills, biorefineries
- Bio4Energy  
Different kind of biorefinery research
- RISE Research Institutes of Sweden  
Different kind of biorefinery innovations

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For more information please contact [Helena Karlberg](#), CEO Piteå Science Park  
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In cooperation with:

